

# Patrick Parente Nasser

MSc Statistics | Economics | Data Analytics | Data Science | Growth Sales | Finance

+55 11 9 98863-6840

patricknasser@gmail.com

<https://www.linkedin.com/in/patrick-p-nasser/>

May 11, 1996 - 30 y.o

Brazilian

São Paulo, SP, Brazil



English: Advanced

Spanish: Intermediate

Portuguese: Native

## SUMMARY

I am a results-driven data professional with 5+ years of experience in analytics, statistical modeling, and business strategy. Holding a Master's degree in Statistics and a Bachelor's in Economics from the University of São Paulo. I blend technical expertise with strategic insight. My background in tech, financial markets, public policy, and corporate finance enables me to leverage data for informed and transformative decision-making.

## EXPERIENCE

### Quinto Andar

Senior Data Scientist | Growth | Tech

05/2025-05/2026

Housing sales and retail platform

- AI agentic modeling development (LLM-as-a-judge, skills, tools) across client side chatbots and company's BI internal tools.
- Planned and executed a comprehensive data strategy — including data modeling, monitoring frameworks, and predictive algorithms — to detect bypass attempts, fraud, and data leakage across critical channels handling PII data.
- Designed scalable data models for the marketplace initiative, ensuring alignment between product requirements and analytics capabilities

### Itaú BBA

Data Analyst | Growth Sales | Wholesale banking

09/2021-04/2025

Wholesale Banking

- Generated over R\$1.5 billion in revenue by leading client acquisition for Latin America's largest bank, strategically collaborating with technology and commercial teams to develop innovative solutions, including customized Salesforce tools.
- Boosted customer engagement by engineering and implementing key CRM metrics, notably the creation of the Customer Engagement Score, ensuring alignment of business growth with core value propositions across diverse financial products.
- Established a data-driven culture within the wholesale bank through workflow automation and data democratization, empowering strategic decision-making with actionable analytical insights.

### FIPE | Secretary of Economic Development of the State of São Paulo

Economic Data Scientist | Public Sector | Consultancy

02/2020 - 08/2021

Economic Research Institute and Consultancy to the Public Sector

- Translated complex economic data into clear, concise reports for policy makers.
- Generated actionable economic insights that directly informed and influenced public policy decisions during the 2020's pandemic.
- Developed and deployed data pipelines and dashboards utilizing public databases to deliver comprehensive conjunctural analyses of Brazil and São Paulo's economic landscapes.
- Made study contributions that translated into the Economic Development Plan of Brazil's largest state.

## EDUCATION

### MSc in Statistics

University of São Paulo

Thesis field: Time Series Modeling

03/2023 - 03/2026

### Bachelor in Economics

University of São Paulo

03/2015 - 12/2019

## TECH SKILLS

Advanced

Python, SQL, Stata, Excel

Intermediate

VBA, C, R, Power BI

Basic

QGIS, ArcGis

## SOFT SKILLS

Strategic Thinking; Storytelling with data; Cross-Functional Collaboration; Communication; Problem-Solving; Leadership

## ACHIEVEMENTS AND CERTIFICATIONS

### Introduction to LLM

Institute of Mathematics and Statistics - Univ. of São Paulo/2026

### Associate Data Scientist

Itaú /2023

### Causal Diagrams: Draw Your Assumptions Before Your Conclusions

Harvardx/2022

### Article Presentation

13<sup>th</sup> World Congress of the Regional Science Association International/2021

### Data Analysis for Social Scientists

MITx /2021

### Data publishers

Open Knowledge/2021

### Distinguished Honor Roll - Best thesis award in Economics

University of São Paulo/2019

### Third Place on national Econometrics competition

Brazilian Econometrics Games/2018

### Conducted a workshop on "Python for Spatial Analysis"

Latin American and Caribbean Regional Science Association Congress/2017

### Introduction to Programming in C

Institute of Mathematics and Statistics - Univ. of São Paulo/2016

### Member of São Paulo's Sustainable Development Goals Group

SDGs São Paulo-UNDP/2015